

FnaB continues to prioritise, deepen and widen engagement with the public. We have used questionnaires pre and post events to measure expectations against people's reported experience to help shape our ongoing public engagement. We garner verbal and impromptu feedback, and feed this into post event meetings. We have engaged in qualitative focus group discussions to probe under-represented populations (new Irish, Ukrainian arrivals, traditional and older demographic, busy families and young adults).

Consequently we strategically programme to attract these audiences, and respond to needs of current audiences. Accessibility is promoted through free or low cost events, timing and geographical spread, as well as promoting events in a way that is attractive to various demographics, through use of language(s) imagery and tone. While we aim to challenge and engage arts practitioners and "féile fans", we also aim to deepen connection with more casual or those with partial interest by programming a spectrum of events, aimed to encourage 'one more step' into the arts world. We go out of our way to programme events that will appeal to under-represented and difficult to reach populations.

We continue to engage with past attendees through social media networks, GDPR compliant email lists, and building on past successes and collaborations. We aim to find deeper collaboration with those who have shown interest in the past.

We will assess the success of our engagement through post event focus groups, unsolicited feedback, and targetting pre-identified community key informants from under-represented, casual, and core audience members. Committee members are tasked with gauging attendance of underrepresented demographics at key events.. Also we will post questionnaires at the exit of key events for quantitative and qualitative assessment of quality. enjoyment, meaning, accessibility and participation.

### Festival Priorities

We are proud of recently developed relationships that have granted increasing artistic and managerial autonomy to creative practitioners. Community arts practitioners behind Iomándaíocht empowered a whole new local community to engage, and create, new forms of interactive community performance based on local legend and harvesting local talents. Our evolving relationship with innovative practitioners like

Cormac Begley, who organised four inter-related collaborative, multi-disciplinary events with us, spread between traditional stage and places of cultural relevance to him. Our facilitation of Billy MagFhloinn's Pagan Rave is a deepening of this semi-autonomous, mutually enriching relationship that achieves our goals of community integration, expression of Bealtaine, innovative imaginative youth engaging events, while giving artistic freedom to the practitioners to achieve it. Other relationships of note involve the emergence of new work from Michael Keegan Dolan, who plans to deliver its completion at feile next year, and helps him to integrate into his adopted territory. We actively encourage newer and smaller local festivals (lit fest, feile cheoil an tsamhraidh etc) to grow and lend resources advice and networking to their efforts.

Our engagement with our place continues to deepen through more site specific work, more outdoor multidisciplinary events whose development was helped by Covid concerns. We are sensitive to criticism that we are 'lucky' to have such depth of creative practitioners, as we continue to work hard in tending to this fertile terrain. The ongoing support we offer multi-annually to creative practitioners is certainly a strong component of the artistic eco-system of Corcha Dhuibhne. We challenge through thematic suggestion, collaborative offers, and simply by offering remunerated deadlines that are challenging and attainable, with consistency and encouragement. We know intimately our artistic community and strive for inclusiveness, while also rewarding demonstrated excellence with higher tiered events or challenges as outlined above. We use our organisational strengths and significant social capital to help open doors for opportunities, rehearsal or development space advice and encouragement throughout the year.

### Equality Diversity

As central theme to the 2022 festival we quickly pivoted to welcome our Ukrainian community members, as a broader expression of our wish to be an inclusive community. We hosted ukrainian flower crown workshops on MayDay, opened our festival in Russian, (by our first Ukrainian visitor), had our community orchestra and choir play the national anthem to a tear filled audience of Irish and Ukrainians, (which was relayed to besieged Mariupol residents), and actively promoted all events free to Ukrainians offering a chance to view us and integrate. This is an embodiment of our

constant wish to demonstrate inclusiveness through every act. It is more a fundamental modus operandi than a policy of engagement! Notwithstanding that, we are aware of potential unconscious bias, and continue to avail of unconscious bias training (online training begun 2022 and continues), and attempt to embed those learnings in our planning and programming. Our committee members have participated in Arts Council and Kerry Co. Co workshops that deepen our understanding of inclusivity and engagement, and we aim to embed the Social Model of Disability and a holistic approach to inclusivity in our planning, and are guided by the Arts and Disability strategy of An Comhairle Ealaíon.